

**CapitalConnect** is an **online marketplace** that allows institutional lenders, investors, and social enterprises worldwide to communicate with one another, initiate financial transactions, and analyse market trends.

**Our objective** is to increase transparency and capital flow into the development sector, and to provide all social enterprises with access to the capital they need — *no matter their size, location, or familiarity with global financial markets.*

## How It Works

### Registration Process

- Submit your organisation's financial information, business plan, and institutional objectives.
- We review all documents to ensure adequacy and accuracy of the information provided.
- Sign our service agreement, and begin interacting on our portal.

### Setting up your Profile

- Select which members can view your detailed profile, or send you messages and offers.

### Connecting with Members

- Request to see other members' profiles, or ask them to view your detailed profile.
- Initiate conversations to explore potential business partnerships, or send detailed offers to meet a wide variety of financial needs:
  - Raising fresh debt and equity
  - Offloading existing debt and equity
  - Investing in fresh or secondary debt and equity
  - Probing options for structured obligations

### Closing your Deals

- Once you have exchanged messages, offers, and counteroffers, you finalize your partnership or financial transaction offline.

### Track Market Trends

- Have access to aggregate market data and analysis of all transactions that occur among members of CapitalConnect.

## How You Benefit

### Join a Secure Network

- Our detailed registration process creates a secure marketplace that promotes transparency and integrity.

### Meet your Strategic and Privacy Needs

- You have complete flexibility and control over your profile. Want to get noticed? Allow all members to view your profiles and send you offers. Prefer to have privacy? Specifically select which members you want to view your profile or communicate with you.

### Identify New Opportunities

- Use our advanced search tool to efficiently identify which organisations you want to communicate with, and then send them messages and offers.
- Interact with a host of providers and seekers of capital who work outside of your region and sector. Expand your network, and broaden your organisation's scope.

### Leverage an Efficient Marketplace

- Receiving interest from a wide set of social enterprises and institutional investors gives you more choices, and increases the efficiency of capital pricing.
- More options also improves your ability to liquidate your assets, and diversify your portfolio.

### Make Better-Informed Decisions

- Quantitatively gauge your market, and make better-informed financial and strategic decisions – decisions which are more crucial than ever considering today's financial climate.